**#GivingTuesday – Suggested Timeline**

* **1 week before:** Save the date email
* **1 day before:** Final reminder
* **Day** **of:** Excitement and participation push
* **2 days after (or end of week):** Thank you

**Note:** If you are participating in Sprint Week, consider adjusting the frequency of GivingTuesday emails to complement Sprint Week.

**#GivingTuesday – Email Templates**

### 1. One Week Away Reminder Tuesday, November 25, 2025 Subject: One week until GivingTuesday!

Hi [Name/Team],

Next **Tuesday, December 2,** is GivingTuesday**.**

It’s a chance for us to contribute to a global giving movement through the GCWCC. Every act of generosity — big or small — makes a difference.

However you choose to mark the day, know it matters.

[Your Name]

### 2. Day Before Giving Tuesday Monday, December 1, 2025

**Subject:** Tomorrow is Giving Tuesday!

Hi [Name/Team],

Tomorrow, we’ll join millions of people worldwide for GivingTuesday.

If you’d like to take part, you can **support the Named Recipients** through [ePledge](https://uwco.ca/GCWCC/?utm_source=canada.ca&utm_medium=toolkit&utm_campaign=givingtuesday2025).

Together, we can show what caring for our communities looks like.

[Your Name]

**3. Giving Tuesday**  
Tuesday, December 2, 2025  
  
**Subject:** Today is GivingTuesday!

Hi [Name/Team],

It’s here — **GivingTuesday!**

Across Canada and around the world, people are celebrating generosity today. Through the GCWCC, our workplace is helping charities like your local [United Way Centraide](https://www.unitedway.ca/) and [HealthPartners](https://healthpartners.ca/) **support families, health initiatives, and whole communities**. Would you be willing to donate on GivingTuesday through the GCWCC?

You can[make your gift through ePledge](https://uwco.ca/GCWCC/?utm_source=canada.ca&utm_medium=toolkit&utm_campaign=givingtuesday2025)**.**

Thanks for being part of this movement!

[Your Name]

### 4. Thank You/Wrap-Up Thursday, December 4, 2025

**Subject:** Thank you for being part of GivingTuesday!

Hi [Name/Team],

A big thank you to everyone who took part in **GivingTuesday!**

Over the 24 hours of GivingTuesday, we raised $[XX], which is fantastic!

Together, we’ve shown what community looks like and how every act of generosity adds up. That’s something to be proud of.

With gratitude,  
[Your Name]